

Integrated Solutions to Simplify Your Communications Workflow

Nasdaq
Public Relations &
Digital Media Services
is now



DIGITAL COMMUNICATIONS

Our suite of solutions enable IR, PR, and Corporate Communications professionals to target the right audience, reach across multiple channels, and monitor the impact of their messages.



TARGETING

Identify relevant media and influencers, create targeted lists and find earned media opportunities:

- Media Profiles
- Influencers



WEBCASTING

Engage media, investors and employees worldwide with a brand-centric, interactive event:

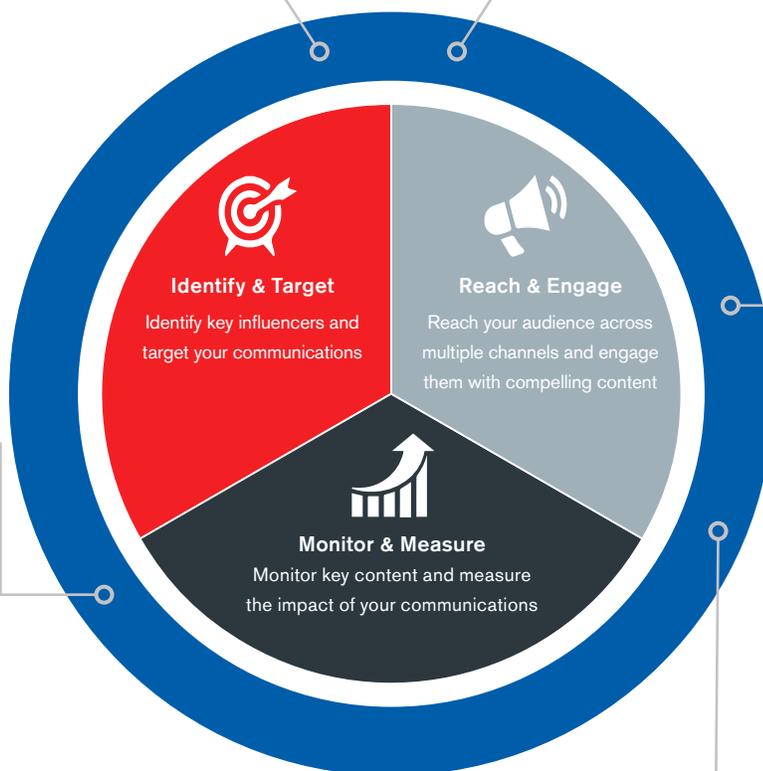
- IR & PR Events
- Internal Events



MONITORING

Track social and mainstream media with daily reports and real-time alerts; gain actionable insights on company, industry, and campaign performance:

- Media Monitoring
- Daily News Briefs
- Custom Insight Reports



WEBHOSTING

Tell your company story with relevant, timely information for investors, customers and the media:

- IR Websites
- Newsrooms
- Corporate Websites



PUBLISHING

Distribute releases across one of the world's largest newswire networks:

- Press Release Distribution